PTO/SB/21 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031 U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE ENT , - Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. Applicati n Number 09/517,874 TRANSMITTAL March 2, 2000 **Filing Date FORM First Named Inventor** Porter (to be used for all correspondence after initial filing) **Group Art Unit** 2773 Not yet assigned **Examiner Name** Attorney Docket Number 109911-130400 Total Number of Pages in This Submission **ENCLOSURES** (check all that apply) After Allowance Communication Assignment Papers Fee Transmittal Form (for an Application) to Group Appeal Communication to Board Fee Attached Drawing(s) of Appeals and Interferences Licensing-related Papers Appeal Communication to Group Amendment / Reply (Appeal Notice, Brief, Reply Brief) Petition After Final **Proprietary Information** Petition to Convert to a Affidavits/declaration(s) Provisional Application Status Letter Power of Attorney, Revocation Change of Correspondence Other Enclosure(s) (please **Extension of Time Request** Address identify below): Terminal Disclaimer 1. Return receipt postcard **Express Abandonment Request** 2. PTO-1449 Form (1 page) Request for Refund Information Disclosure Statement CD, Number of CD(s) _ Certified Copy of Priority Document(s) Remarks RECEIVED Response to Missing Parts/ Incomplete Application APR 1 6 2003 Response to Missing Parts under 37 CFR 1.52 or 1.53 Technology Center 2100 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Aloysius T.C. Auyeung, Reg. No. 35,432 Schwabe, Williamson & Wyatt, P.C. Individual name Signature April 9, 2003 Date **CERTIFICATE OF MAILING** I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231 on this date: April 9, 2003 Michelle J. Turner Typed or printed name 04/09/2003 Signature Date

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

PTO/SB/17 (01-03)

(Complete (if applicable)

Approved for use through 04/30/2003. OMB 0651-0035

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TRANSMITTAI for FY 2003

(\$) 0.00

Effective 01/01/2003. Patent fees are subject to annual revision.

Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT

Co	.0	
Application Number	09/517,874	1/EV
Filing Date	March 2, 2000	E 1003
First Named Inventor	Swain W. Porter	18 8 P
Examiner Name	Not yet assigned	L. OB CELL
Art Unit	2773	k, "all
Attorney Docket No.	109911-130400	thur.

METHOD OF PAYMENT (check all that apply)		FEE CALCULATION (continued)					
Check Credit card Money Other None		3. ADDITIONAL FEES					
Deposit Account:		Large Entity Small Entity					
Denosit	Fee Code	Fee (\$)	Fee Code	Fee (\$)	Fee Description	Fee Paid_	
Account Number 500393	1051	130	2051		Surcharge - late filing fee or oath	T CC T AIG	
Deposit	1052	50	2052	25	Surcharge - late provisional filing fee or		
Account Name	1053	130	1053	120	cover sheet Non-English specification		
The Commissioner is authorized to: (check all that apply) Charge fee(s) indicated below Credit any overpayments		2,520	1812		For filing a request for ex parte reexamination		
		920*	1804	_,	Requesting publication of SIR prior to		
Charge any additional fee(s) during the pendency of this application		020		020	Examiner action		
Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account.		1,840*	1805	1,840*	Requesting publication of SIR after Examiner action		
FEE CALCULATION	1251	110	2251	55	Extension for reply within first month		
1. BASIC FILING FEE	1252	410	2252	205	Extension for reply within second month	\vdash	
Large Entity Small Entity	1253	930	2253	465	Extension for reply within third month	·	
Fee Fee Fee Fee Pee Pee Paid Code (\$) Code (\$)	1254	1,450	2254	725	Extension for reply within fourth month		
1001 750 2001 375 Utility filing fee	1255	1,970	2255	985	Extension for reply within fifth month		
1002 330 2002 165 Design filing fee	1401	320	2401	160	Notice of Appeal		
1003 520 2003 260 Plant filing fee	1402	320	2402	160	Filing a brief in support of an appeal		
1004 750 2004 375 Reissue filing fee	1403	280	2403	140	Request for oral hearing		
1005 160 2005 80 Provisional filing fee	1451	1,510	1451	1,510	Petition to institute a public use proceeding		
SUBTOTAL (1) (\$)	1452	110	2452	55	Petition to revive - unavoidable		
		1,300	2453	650	Petition to revive - unintentional		
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE		1,300	2501	650	Utility issue fee (or reissue)		
Extra Claims below Fee Paid	1502	470	2502	235	Design issue fee		
Total Claims		630	2503		Plant issue fee		
		130	1460	130	Petitions to the Commissioner		
		50	1807	7 50	Processing fee under 37 CFR 1.17(q)		
Large Entity Small Entity	1806	180	1806		Submission of Information Disclosure Stmt	<u> </u>	
Code (\$) Code (\$)	8021	40	8021	40	Recording each patent assignment per property (times number of properties)		
1202	1809	750	2809		Filing a submission after final rejection (37 CFR 1.129(a))		
1203 280 2203 140 Multiple dependent claim, if not paid	1810	750	2810	375	For each additional invention to be		
1204 84 2204 42 ** Reissue independent claims over original patent		750	2801	375	examined (37 CFR 1.129(b)) Request for Continued Examination (RCE)		
1205 18 2205 9 ** Reissue claims in excess of 20	1801 1802	900	1802	900	• • • • • • • • • • • • • • • • • • • •		
and over original patent		Other fee (specify)					
SUBTOTAL (2) (\$)			*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$)				
**or number previously paid, if greater; For Reissues, see above SUBTOTAL (3) (5)							

SUBMITTED BY Registration No. Aloysius T.C. AuYeung Telephone 503-222-9981 35,432 Name (Print/Type) (Attorney/Agent) Signature

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

e Application for:

Swain W. Porter

Application No.: 09/517,874

Filed: March 2, 2000

For: EXCLUSIVE USE DISPLAY

SURFACE AREAS AND PERSISTENTLY VISIBLE DISPLAY OF CONTENTS

INCLUDING ADVERTISEMENTS

COMMISSIONER FOR PATENTS WASHINGTON, DC 20231

Examiner: Not yet assigned

Art Group: 2773

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed Commissioner for Patents, Washington, DC 20231 on:

Date of Deposit: APPLL 9, 2000

Name of Person Mailing:_

Signature:

Date:

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INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to 37 C.F.R. § 1.97(g), the submission of this Information Disclosure Statement (IDS) is not to be construed as a representation that a search has been made, and, pursuant to 37 C.F.R. § 1.97(h), the submission of this IDS is not to be construed as an admission that the information cited in this IDS is material to patentability.

This IDS is being submitted under one or more of the following sections of 37 C.F.R. § 1.97 (as indicated by an "X" to the left of the appropriate paragraph(s)): X 37 C.F.R. § 1.97(b). Filed: (1) Within three months of a National Application other than a CPA; (2) Within three months of entry into National Stage; (3) Before mailing of a first Office Action on the merits; or (4) Before mailing of a first Office Action after filing an RCE. 37 C.F.R. § 1.97(c). Filed before the mailing of a Final Office Action, Notice of Allowance, or an action that otherwise closes prosecution. And, ONE of the following: (1) One statement from 37 C.F.R. § 1.97(e); (e)(1) The person signing below certifies that each item of information contained in this IDS was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this IDS; or (e)(2) The person signing below certifies that no item of information contained in this IDS was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing below after making reasonable inquiry, no item of information contained in this IDS was known to any individual designated in 1.56(c) more than three months prior to filing this IDS. (2) The fee set forth in 37 C.F.R. § 1.17(p). A check in the amount of \$180.00 is enclosed. 37 C.F.R. § 1.97(d). Filed on or before payment of the issue fee. And, BOTH of the following: (1) one statement from 37 C.F.R. § 1.97(e); (e)(1) The person signing below certifies that each item of information contained in this IDS was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this IDS; or (e)(2) The person signing below certifies that no item of information contained in this IDS was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing below after making reasonable inquiry, no item of information contained in this IDS was known to any individual designated in 1.56(c) more than three months prior to filing this IDS. AND (2) The fee set forth in 37 C.F.R. § 1.17(p). A check in the amount of \$180.00 is enclosed.

Accompanying this IDS is a Form PTO-1449 and a copy of each reference listed therein, EXCEPT references pursuant to one or more of the following sections of 37 C.F.R. § 1.98 (as indicated by an "X" to the left of the appropriate paragraph(s)): 37 C.F.R. § 1.98(c) as being cumulative (marked with an "#" on the Form PTO-1449). 37 C.F.R. § 1.98(d) as being previously submitted in parent application 09/344,409 to which the present application claims priority under 35 U.S.C. § 120. The Commissioner is hereby authorized to charge shortages or credit overpayments to Deposit Account No. 500393. A Fee Transmittal is enclosed in duplicate for fee processing purposes. Respectfully submitted, SCHWABE, WILLIAMSON & WYATT, P.C. Dated: Aloysius T.C. AuYeung

Registration No.

Pacwest Center, Suites 1600-1900 1211 Southwest Fifth Avenue Portland, OR 97204 (503) 222-9981